NOTICE OF DECISION UNDER REGULATION 32
FILM POSTERS

DVD SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
AUCKLAND

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Street Walkers #2 Reality Porn

is **Not Approved.**

CONDITIONS OF APPROVAL:

The DVD slick is not approved because it degrades and dehumanises women in general to a high degree. In particular, the close-up shot of a woman's gaping anus and vagina reduces women to orifices for the gaze of a male audience. The placement of the image in the centre of a number of dehumanising and demeaning images, and its size in relation to these, gives it salacious status. This image objectifies women and is strongly degrading.

The Classification Office has weighed the competing considerations of the issues and the right to freedom of expression set out in s14 of the New Zealand Bill of Rights Act 1990. The DVD slick's potential for injury to the public good makes it likely that, if the slick were to be submitted under s13(1) of the Films, Videos, and Publications Classification Act 1993, it would be classified as objectionable. The likely injury to the public good caused by the availability of this advertising material is its potential, as a piece of shelf advertising, to present women to male customers in a dehumanising manner. It is therefore likely to reinforce negative male attitudes towards women. For these reasons the DVD slick is not approved. Such a limitation on the right to freedom of expression is justified in order to prevent likely injury to the public good

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Date: 08 March 2006

For the Classification Office (signed):

OFLC No: 600214